

Testimonials

“The TV Lab was one of the best events of its kind I’ve ever attended. There was a genuine and exciting exchange of ideas between the participants and the panelists. It was a great experience!”

Frank Spotnitz, Executive Producer and Writer
THE X-FILES, HUNTED, USA/UK
TV Lab Expert 2012

“The TV Lab managed to assemble an impressive roster of experts, authors, producers from these territories but also from Europe. And that’s what I liked even more: to discover the high level of creativity and professionalism that can be found in Scandinavia, Germany, Benelux, France, Spain and Eastern Europe. The atmosphere was great, I found the networking with my colleagues immensely satisfying”

Thomas Lüthi, Editor Fiction/Comedy, Swiss
Radio and Television
TV Lab Alumni 2012

“I have been to quite a few educational events through the years, believe me, but the TV Lab was outstanding in every sense of the word and in every aspect of its content.”

Janne Wallin, Writer, former Head of Drama at TV4,
Sweden
TV Lab Alumni 2012

“The best part of the TV Lab was the writers’ room simulation. Working together with some of the best show runners from the US and writers from all over Europe was very inspiring and challenging. Looking back, the TV Lab gave me positive energy and good insights which I have applied in my projects with good results.”

Eric Taelman, Director/Creative Producer, VRT,
Belgium
TV Lab Alumni 2012

CONTACT

www.tv-lab.eu

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Erich Pommer Institut

A project by

Erich Pommer Institut (Germany)

The Erich Pommer Institut is one of Europe’s leading centers for media law, media management, and media research. As a non-profit independent institute, our studies follow the process of media convergence through research, consultation and advanced training. Each year, EPI organises and hosts around 40 seminars, workshops, conferences and panels – for the European, the Canadian as well as the US-American media industry.

www.epi-medieninstitut.de

In association with

MediaXchange (UK)

Based in London and LA, MediaXchange is a media consultancy with a 20 year history assisting entertainment industry professionals to develop effective knowledge, contacts and business drawn from our unique global perspective. A roster of returning clients and new participants from around the world encompasses studios and networks, creative and business executives, writers and developers, financiers and filmmakers, government agencies and industry associations.

www.mediaexchange.com

EUROPEAN TV DRAMA SERIES LAB 2013

www.tv-lab.eu

A high level training and think tank for leading players in the European television industry

The programme is designed for scriptwriters, producers and broadcasters and explores the essential elements of successful drama series. Top industry experts from across Europe and the US share their knowledge and provide exclusive insights.

Participants will take part in think tanks to discuss how the knowledge gained can be adapted and applied to the European market.

MODULE 1

July 2nd – 7th, 2013 in Berlin

MODULE 2

November 18th – 24th, 2013 in Berlin

Benefits

- Develop specific skills to enhance and deliver sustainable and returning international TV series
- Access to top industry players from across Europe and the United States
- Access up-to-date information on trends in the TV drama series sector globally
- Understand the elements behind the success of American drama series
- Adapt this knowledge to European market practices
- Learn best practice lessons from cutting-edge European case studies
- Participate in excellent networking opportunities, building a strong network

Target Group

Experienced key players in the European TV drama industry: Scriptwriters | Creative and Executive Producers | Broadcasters

Programme

Module 1: Framework for successful European TV Drama Series

- State of the industry
- Trends in series storytelling
- Legal and financial aspects of European co-productions
- Best practice lessons from successful European and US series
- Latest trends in 360° content

Module 2: The Creative Maze

- Writers' Room Simulation
- Management of Creative Teams

Experts in 2012 included:

Anne Bjørnstad, Co-creator LILYHAMMER, Rubicon TV AS, Norway

Angela Bromstad, Senior Network Executive; formerly: President Primetime Entertainment at NBC Universal, USA

Sven Clausen, DR – Danish Broadcasting Corporation, Denmark

Andy Harries, Producer WALLANDER, THE QUEEN, Chief Executive, Left Bank Pictures, UK

James Kramer, Writer, Director, Producer – currently: Fremantle Media consultant for scripted adaptations in Russia and Ukraine; formerly: Vice President of Sony Russia, USA

James Manos Jr., Creator, Executive Producer DEXTER, Co-producer and Writer THE SOPRANOS – season 1, USA

Simon Mirren, Executive Producer CRIMINAL MINDS, Producer WITHOUT A TRACE, Writer/Producer SPOOKS, Writer WAKING THE DEAD, UK/USA

Frank Spotnitz, Executive Producer and Writer THE X-FILES, HUNTED, USA/UK

Eric Welbers, Managing Director, Beta Film, Germany

Klaus Zimmermann, Producer BORGIA, Managing Director, Atlantique Production, France

2013 speakers will be announced closer to the event.

The TV Lab is designed to include:

» Scriptwriters

Applicants need substantial writing experience in scripted drama (writing credits on a minimum of at least one script produced for broadcast or web)

» Creative and Executive Producers

Eligible applicants need a minimum of 5 years producing experience (minimum of one feature length TV film or TV series produced for broadcast)

» Broadcasters

Eligible applicants include Head of Development, Head of Programming, Head of TV Drama. Applications from other experienced representatives from these departments must be agreed in advance.

Please note that applicants with projects attached will be given priority status.

Application deadline: April 25th, 2013

Please find the application form and guidelines at www.tv-lab.eu

Fee

€ 4.500 (includes the registration for Module 1 and 2; accommodation and meals in Berlin)

For writers, a limited number of partial scholarships are available.

Please also check with your local funding bodies for support.

www.tv-lab.eu



“I’ve spent the past 25 years trying to raise the quality of TV Drama in Scandinavia. What more can I wish for than a programme intended to bridge knowledge and people from all over Europe on the very same quest.”

Sven Clausen, Executive Producer, DR TV Drama, Denmark

TV Lab Expert 2012

“Working with Criminal Minds’ Simon Mirren was a mind-blowing experience. Also, I met a producer at the TV Lab who asked me to work on a script. We just sold the script to a network. This workshop was worth every minute!”

Richard Kropf, Headwriter DER LETZTE BULLE (THE LAST COP), Germany

TV Lab Alumni 2012

“The TV Lab’s own writers’ room became this sizzling pot of focused, directed creativity, where a handful of writers in just three days broke and created an original pilot idea with obvious commercial and artistic potential. Most of all, I was amazed on how effective it was, and how daring you can be if you eliminate the fear of failure, and focus on the thrill of creation.”

Trygve Allister Diesen, Writer VARG VEUM, Director KOMMISSARIE WINTER, Tenk.tv, Norway

TV Lab Alumni 2012