



ERICH POMMER
INSTITUT

MAXIMIZE REACH AND REVENUES!

NEW

DIGITAL DISTRIBUTION – Maximizing Reach and Revenues

November 15 – 19, 2017 (incl. travel days), in Berlin

The future is now. Capitalize on its opportunities!

Digital distribution has a huge impact on the entertainment industry. To succeed and benefit from the opportunities, it is crucial to understand the business models and know the legal implications.

This workshop provides the latest market intelligence and hands-on tips and tools to monetize content and to reach wider audiences.

Fees

€ 870 incl. meals

€ 1.290 incl. accommodation and meals

Discounts and scholarships available

Early Bird Registration until October 10, 2017

€ 750 incl. meals

€1.090 incl. accommodation and meals

Information and registration at epi.media/digitaldistribution

Topics

- New Business Opportunities in Today's Marketplace
- Monetizing your Back Catalogue
- The Digital Distribution Agreement – Key Deal Points
- Direct Sales – Practical Guide and Case Studies
- Successful Direct Distribution and Marketing Campaigns
- Cutting-edge Case Studies

Experts (amongst others)

Nuno Bernardo, Emmy® Nominee, Producer BEAT GIRL, COLLIDER, beActive Entertainment, Portugal

Dr. Ralph Oliver Graef, LL.M., Lawyer, Graef Rechtsanwälte, Germany

Olivier Kaempfer, BAFTA-nominated Producer, Parkville Pictures, UK

Further experts to be announced soon.

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