

## Testimonials

“The TV Lab’s own writers’ room became this sizzling pot of focused, directed creativity, where a handful of writers in just three days broke and created an original pilot idea with obvious commercial and artistic potential. Most of all, I was amazed on how effective it was, and how daring you can be if you eliminate the fear of failure, and focus on the thrill of creation.”

**Trygve Allister Diesen, Writer VARG VEUM,**  
**Director KOMMISSARIE WINTER, Tenk.tv, Norway**  
**TV Lab Alumni 2012**

“This kind of training is essential for Europe’s television future. It’s given me the information and process I need for a wider perspective on what I am doing. I made crucial gains from this training: networking – new points of view and helpful comparisons to my work processes.”

**Michaela Strnad, Writer PERFECT WORLD,**  
**Film & Roll, Czech Republic**  
**TV Lab Alumni 2013**

“Brainstorming and writing in a writers room with truly passionate, world class showrunners was simply incredible. A highly inspiring experience which I will never forget.”

**Koen Tambuyzer, Writer ZONE STAD (ZONE CITY),**  
**Belgium**  
**TV Lab Alumni 2013**

“The level of expertise of participants and experts alike was exceptional. The result was a working atmosphere that was incredibly intensive and creative. European TV Drama is evolving enormously right now and events like the EPI TV Drama Lab are an important part of shaping that future.”

**Jacob Groll, Writer SOKO WIEN, JANUS,**  
**Austria**  
**TV Lab Alumni 2013**

## CONTACT

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**HFF**  
Konrad Wolf

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### **Erich Pommer Institut (Germany)**

The Erich Pommer Institut is one of Europe’s leading centers for media law, media management and media research. As a non-profit independent institute, our studies follow the process of media convergence through research, consultation and advanced training. Each year, EPI organises and hosts around 40 seminars, workshops, conferences and panels – for the European, the Canadian as well as the US-American media industry.

[www.epi-medieninstitut.de](http://www.epi-medieninstitut.de)

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### **MediaXchange (UK)**

Based in London and LA, MediaXchange is a media consultancy with a 20 year history assisting entertainment industry professionals to develop effective knowledge, contacts and business drawn from our unique global perspective. A roster of returning clients and new participants from around the world encompasses studios and networks, creative and business executives, writers and developers, financiers and filmmakers, government agencies and industry associations.

[www.mediaxchange.com](http://www.mediaxchange.com)

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MEDIA CONSULTANTS

# EUROPEAN TV DRAMA SERIES LAB 2014

[www.tv-lab.eu](http://www.tv-lab.eu)

**A top level training and think tank for leading players in the European television industry**

The programme is designed for scriptwriters, producers and broadcasters and explores the essential elements of successful drama series. Top industry experts from across Europe and the US share their knowledge and provide exclusive insights.

Participants will take part in think tanks to discuss how the knowledge gained can be adapted and applied to the European market.

**MODULE 1**

July 1<sup>st</sup> – 6<sup>th</sup>, 2014 in Berlin

**MODULE 2**

November 17<sup>th</sup> – 23<sup>rd</sup>, 2014 in Berlin

**Benefits**

- Develop specific skills to enhance and deliver sustainable and returning international TV series
- Access to top industry players from across Europe and the United States
- Access up-to-date information on trends in the TV drama series sector globally
- Understand the elements behind the success of American drama series
- Apply this knowledge to local projects at home
- Learn best practice lessons from cutting-edge European case studies
- Participate in excellent networking opportunities, building a strong network

**Target Group**

Experienced senior professionals in the European TV drama industry: Scriptwriters | Creative and Executive Producers | Broadcasters

**Programme**

**Module 1: Framework for successful European TV Drama Series**

- State of the industry
- Trends in series storytelling
- Legal and financial aspects of European co-productions
- Best practice lessons from successful European and US series
- Latest trends in 360° content

**Module 2: The Creative Maze**

- Writers’ Room Simulation
- Management of Creative Teams

**Previous Experts included:**

**Rola Bauer**, Producer CROSSING LINES, PILLARS OF THE EARTH, President, Tandem Communications, Germany

**Piv Bernth**, Producer THE KILLING, THE BRIDGE, Head of Drama, DR, Denmark

**Jimmy Desmarais**, Producer LES REVENANTS / THE RETURNED (Canal+), Haut et Court TV, France

**Carol Flint**, Executive Producer ER, Co-Executive Producer ROYAL PAINS, Supervising Producer THE WEST WING

**Marie Guillaumond Tenet**, Artistic Director, TF1, France

**Sara Johnson**, Executive Producer, Keshet International, UK

**James Manos Jr.**, Creator, Executive Producer DEXTER, Co-producer and Writer THE SOPRANOS – season 1, USA

**Simon Mirren**, Writer / Producer CRIMINAL MINDS, WITHOUT A TRACE, SPOOKS (MI5), WAKING THE DEAD, USA

**Jens Richter**, Managing Director, Red Arrow International, Germany

**John Romano**, Writer / Producer HILLSTREET BLUES, LA LAW, MONK, HAWTHORN, BANSHEE, USA

**Frank Spotnitz**, Executive Producer and Writer THE X-FILES, HUNTED (BBC1 / HBO), USA / UK

2014 speakers will be announced closer to the event.

**The TV Lab is designed to include:**

**» Scriptwriters**

Applicants need substantial writing experience in scripted drama (writing credits on a minimum of at least one script produced for broadcast or web)

**» Creative and Executive Producers**

Eligible applicants need a minimum of 5 years producing experience (minimum of one feature length TV film or TV series produced for broadcast)

**» Broadcasters**

Eligible applicants include Head of Development, Head of Programming, Head of TV Drama. Applications from other experienced representatives from these departments must be agreed in advance.

**Please note that applicants with projects attached will be given priority status.**

**Application deadline: April 25<sup>th</sup>, 2014**

**Please find the application form and guidelines at [www.tv-lab.eu](http://www.tv-lab.eu)**

**Fee**

€ 4.500 (includes the registration for Module 1 and 2; accommodation and meals in Berlin)

For writers, a limited number of partial scholarships are available.

Please also check with your local funding bodies for support.

[www.tv-lab.eu](http://www.tv-lab.eu)



“Working with Criminal Minds’ Simon Mirren was a mind-blowing experience. Also, I met a producer at the TV Lab who asked me to work on a script. We just sold the script to a network. This workshop was worth every minute!”

**Richard Kropf, Headwriter DER LETZTE BULLE (THE LAST COP), Germany  
TV Lab Alumni 2012**

“With the great success of Swedish drama series in recent years it becomes even more important to try to be in the forefront of what is happening globally in our branch. The TV Lab has helped me with just that: see best practices, exchange ideas with very experienced colleagues, and discuss problems and opportunities.”

**Kristian Hoberstorfer, Producer REAL HUMANS (season 2), Swedish Television Drama, SVT, Sweden  
TV Lab Alumni 2013**

“The TV Lab was a great experience helping me to get fresh creative input both from other European countries and cultures and from overseas. It is apparent that international coproduction is more and more important and this seminar is an excellent opportunity to make new contacts and business opportunities.”

**Trond Berg-Nilssen, Producer LILYHAMMER (season 1), Head of Drama TV, Norway  
TV Lab Alumni 2013**