

15 European media professionals selected for second edition of the female leadership programme AUDIOVISUAL WOMEN by EPI

Potsdam, Babelsberg 17 October 2023 – EPI has selected 15 experienced media professionals for the upcoming second edition of the female leadership programme **AUDIOVISUAL WOMEN**. The transformative programme is designed to empower female managers in the audiovisual industry, including film, television, and digital media at different stages in their careers.

AUDIOVISUAL WOMEN is directed at female professionals, mid to senior level management, and aims at fostering inclusivity, diversity, and gender equality in the media industry. It offers a unique opportunity to enhance the participants' skills, to network with industry experts, and to access valuable coaching sessions through online and on-site workshops led by top experts.

The program focuses on topics such as (digital) leadership and entrepreneurship, innovation and change management in a VUCA world as well as communication and self-marketing. Another unique element of the leadership programme is a training module especially designed for HR managers or decision-makers in their companies providing them with tools to implement more diverse and gender-equal hiring practices.

AUDIOVISUAL WOMEN is funded by Creative Europe – MEDIA. Partners of the programme are EAVE – European Audiovisual Entrepreneurs, EWA - European Women's Audiovisual Network, Göteborg Film Festival and Women in Film & Television International (WIFTI).

SELECTED PARTICIPANTS

Danai Anagnostou, Kenno Filmi, Finland
Anila Balla, Kaçak Productions, Albania
Andrea Blaser, Contrast Film, Switzerland
Maria João Dinis, Ukbar Filmes, Portugal
Mónica Diniz, CreativArt - Creative Visual Arts (CREART), Portugal
Anita Hugli, HEAD University of Art and Design Geneva/ Narrative Boutique, Switzerland
Agata Jujeczka, Vision House Productions, Poland
Mathilde Neau, 23bis, Switzerland
Rūta Petronytė, Smart Casual, Lithuania
Jasna Pintarič, Filмотека, Slovenia
Mara Prohaska Markovic, Beldocs International Documentary Film Festival, Serbia
Julia Rappold, Germany
Esther Schmidt, Vrouwen in Beeld, Netherlands
Dorien van de Pas, Dial M Creative Consultancy, Netherlands
Julia Wagner, HEARTWAKE films, Germany

Kristofer Woods, AUDIOVISUAL WOMEN project manager at EPI: "AUDIOVISUAL WOMEN will help the selected media professionals to capitalize on their capabilities and skills to advance in their careers. With AUDIOVISUAL WOMEN, EPI wants to contribute to a more diverse, inclusive, gender equal and, thus, more sustainable European media industry."

AUDIOVISUAL WOMEN will run in five modules from October 2023 until March 2024.

More information: https://en.epi.media/av-women_23_24/

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